

## PRINTING WITH WHITE

## Printed with 4 color on Kraft paper



Printed color elements blend into dark materials.

## Printed with 4 color + White on Kraft paper



White lays behind the printed color elements to prevent them from blending into dark materials.

White is the key to color printing that is often overlooked, as it is typically used to allow printed colors (CMYK) to be accurately printed and visualized by the human eye. Capable of printing CMYK+WHITE toner in a single pass, the QL-300 produces extremely durable and highly accurate colors on on a wide variety of label substrates, including transparent, colored and metallic.

This new capability makes it possible to easily create impactful product labels that allow your brand to establish a unique and attention-grabbing identity.

Contact us to learn more: sales@quicklabel.com Toll-free: 877-757-7978 | Tel: +1 401-828-4000



**BLACK VELLUM** 



GLOSS CRYSTAL CLEAR POLYESTER



GOLD METALLIC



NATURAL BROWN "KRAFT"

**QL**-300

The QL-300 is the world's first 5-color toner-based tabletop label printer from QuickLabel that enables brand owners to create high-quality labels with the utmost durability, ensure a competitive cost of ownership, and set their brand apart with vibrant, impactful product labels.

