

VENDOR COMPARISON WORKSHEET

You may be evaluating multiple label printer brands and suppliers. This worksheet is the best way to assess their credibility and capabilities. Utilize this vendor analysis worksheet to make a wise decision about which label printer brand to purchase – but don't leave the decision for another day. It's time to take this knowledge, hold vendors' feet to the fire, and make a call.

PRE-SALES	AstroNova® Product Identification	COMPANY B	COMPANY C
Variety of color print technologies for a range of labeling application requirements is available	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor offers a variety of label materials/media to choose from based on labeling application requirements: 1. Paper or Synthetic/Poly (PP, BOPP etc.) 2. Gloss or Semi-gloss or Matte 3. Adhesive choices (Permanent, Removable, Hot-melt, Aggressive etc.) 4. White, Transparent or Colored/ Textured Label Media"	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor offers choices of Label Design and Printing Software to meet label printing requirements	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of free printed label samples for testing and qualification	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SALES	AstroNova® Product Identification		
Access to manufacturer's experts to explain product features and answer questions	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to product specification flyers, brochures, and videos on the company website	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of live remote or in-person product demonstration	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of print cost estimates for representative label samples	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor has ability to to develop custom solutions tailored to application-specific requirements	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
POST SALES	AstroNova® Product Identification		
Product support videos, user guides, printer driver, and firmware updates available on the company website	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of Phone/Email/ Computer based remote Support from the vendor/manufacturer for technical as well as media related inquiries	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offers on-site Service and Support options for purchase	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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